



# 第三届中国-非洲经贸博览会

The 3<sup>rd</sup> China-Africa Economic and Trade Expo



Sponsored by Ministry of Commerce of the People's Republic of China  
People's Government of Hunan Province

Organized by Department of Commerce of Hunan Province  
Trade Development Bureau of the Ministry of Commerce  
Foreign Affairs Office of Hunan Province  
China Council for the Promotion of International Trade (CCPIT) Hunan  
Sub-Council  
People's Government of Changsha City

WeChat Account



Changsha, Hunan, China

June 29 – July 2, 2023



China and Africa are good friends, good partners, and good brothers with a shared future and vision. Over the years, in line with the tide of history and the development needs of each side, China and Africa have carried out practical cooperation on the basis of equality and mutual benefit, bringing remarkable results that have benefited people of both sides.

It is hoped that the two sides will strengthen coordination to better implement the eight major initiatives put forward at the Beijing summit of the FOCAC, actively explore new paths for cooperation, open up new areas of growth for collaboration, and promote China-Africa economic and trade cooperation to a new level.

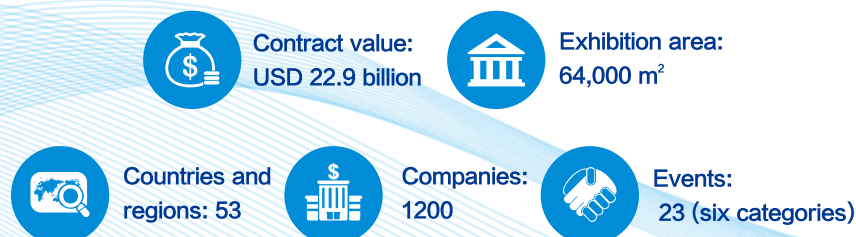
— The Congratulatory Letter by H.E. Chinese President Xi Jinping to the first CAETE

## About CAETE



As the first follow-up action of the “Eight Major Initiatives” announced by China’s President Xi Jinping at the 2018 Beijing Summit of the Forum on China-Africa Cooperation (FOCAC), CAETE is committed to building a new mechanism for China-Africa economic and trade cooperation, a new platform for the implementation of economic and trade initiatives under FOCAC, and a new window for China-Africa economic and trade cooperation at the sub-national level. Co-sponsored by the Ministry of Commerce of the People’s Republic of China (MOFCOM) and the People’s Government of Hunan Province, the Expo is held biannually; the first two sessions were held in June 2019 and September 2021. The first two sessions have yielded fruitful results including the signing of 216 projects with a total investment of USD 43.02 billion.

## Key Figures of the 2<sup>nd</sup> CAETE





## About the 3<sup>rd</sup> CAETE

The 3<sup>rd</sup> CAETE, on the theme of “Common Development for a Shared Future”, is about to kick off in Changsha, Hunan from June 29 to July 2, 2023. The Expo will act on the spirit of the 8th FOCAC Ministerial Conference to implement the “Nine Programs” for China-Africa cooperation. The 3<sup>rd</sup> CAETE will be a hybrid expo, with various events in various forms, receiving thousands of participants, including Chinese and African dignitaries and diplomats, representatives of international organizations, financial institutions, business associations, chambers of commerce, and media, entrepreneurs, experts, and scholars.

### Opening Ceremony & China-Africa Economic and Trade Cooperation Forum

### High-Level Forums

#### China-Africa Infrastructure Cooperation Forum

Introduction: Focusing on the theme of “Building Green Infrastructure Together: New Infrastructure, New Technology, New Energy”, the conference will invite representatives from industry regulators of African countries, international financial institutions, engineering contractors, and executives from representative industry chains in green and low-carbon sectors, digital and intelligent technology, etc. The forum incorporates keynote speeches, discussions on selected topics, results release, and project signing to explore and promote

China-Africa infrastructure cooperation for green and low-carbon transformation and upgrading, to foster alignment between the Belt and Road Initiative, the African Union's Agenda 2063 and the development strategies of African countries, and to witness the signing of a number of cooperation projects.

Sponsored by State-owned Assets Supervision and Administration Commission of the State Council

#### China-Africa Sanitary and Phytosanitary (SPS) Cooperation Forum

Introduction: The forum aims to share the experience and practices of SPS and food safety management, introduce the policy for African agri-food products to enter China, exchange information on the needs of African countries and the effectiveness of the “green channel” for African agri-food products exported to China, so as to launch the China-Africa SPS Cooperation Information Network and promote the healthy development of China-Africa trade in food and agricultural products.

Sponsored by General Administration of Customs of China

#### China-Africa Healthcare Development Forum

Introduction: Focusing on China-Africa healthcare policies, markets, products, technologies and project cooperation, representatives from ministries of health, medical products administration, and commerce, from research and medical institutions, and businesses of China and African countries as well as representatives from relevant UN agencies, the AU Commission will be invited. The forum incorporates keynote speeches and panel discussions on the pathway to implement China-Africa healthcare cooperation projects, promote regulatory cooperation between China and African countries, and promote the mutual recognition of registration standards, procedures and quality management systems of pharmaceutical products of China and Africa.

Sponsored by National Medical Products Administration

#### China-Africa Quality Infrastructure Connectivity Forum

Introduction: Focusing on the theme of “China-Africa quality infrastructure Connectivity for Unimpeded China-Africa Trade”, the forum will invite China-Africa industry regulators and experts to discuss the exchange of legal, regulatory and policy documents, standards comparison and rules convergence, enhance the convergence of China-Africa rules in the field of measurement, standards, and conformity assessment, so as to promote unimpeded China-Africa trade between the two markets of 1.4 billion consumers on either side, enhance

the quality and efficiency of China-Africa economic and trade cooperation, and empower the soft connectivity under the Belt and Road Initiative.

Sponsored by State Administration for Market Regulation

### China-Africa Traditional Chinese Medicine (TCM) Economic and Trade Cooperation Forum

Introduction: The forum is themed on "Opportunities of Traditional Chinese Medicine (TCM) in Africa". Representatives from health and agriculture ministries of African countries, officials of the National Administration of Traditional Chinese Medicine, academicians of the Chinese Academy of Engineering and representatives of medical institutions in China will be invited to interpret the current policies on foreign cooperation and development of TCM, share the history and typical cases of TCM development, introduce the status quo and success stories of TCM trade between China and Africa, present a number of premium TCM brands, and materialize more TCM cooperation projects.

Sponsored by National Administration of Traditional Chinese Medicine

### China-Africa Women's Forum

Introduction: Focusing on the theme of "Uniting Women's Strength for All-round Development of Chinese and African Women", the forum will invite Chinese and African women officials from governments and international organizations, women entrepreneurs, and women experts and scholars to conduct exchange and dialogues on economic and trade cooperation and women's education with poverty reduction as the focus, and on women and post-pandemic economic recovery, share the experiences and achievements of China and Africa in the field of women's development, and launch demand-driven exchange and training programs, and promote contract signing or leads of cooperation.

Sponsored by All-China Women's Federation

### Promotion and Business Matchmaking Events



#### Project Fair of the Pilot Zone for In-depth China-Africa Economic and Trade Cooperation

Sponsored by Department of Commerce of Hunan Province and People's Government of Changsha City



#### Promotion Conference for Industrial Parks in Africa

Sponsored by China Chamber of Commerce for Import and Export of Machinery and Electronic Products and Africa Economic Zones Organization



#### China-Africa Fair for Investment and Trade in Agri-food Products

Sponsored by China Chamber of Commerce of Import and Export of Foodstuffs, Native Produce and Animal By-products and Department of Agriculture and Rural Affairs of Hunan Province



#### China-Africa Fair for Investment and Trade in Light Industrial Products (Fashion Products)

Sponsored by China Chamber of Commerce for Import and Export of Light Industrial Products and Arts-Crafts and People's Government of Shaoyang City



#### China-Africa Fair for Investment and Trade in Textiles and Clothing

Sponsored by China Chamber of Commerce for Import and Export of Textiles



#### Promotion Events for African Countries

Sponsored by Investment Promotion Agencies of African Countries and municipal people's governments of Hunan Province



#### Hunan-Africa Products and Tourism Matchmaking Conference

Sponsored by Department of Commerce of Hunan Province, Department of Industry and Information Technology of Hunan Province, and Department of Culture and Tourism of Hunan Province



#### Conference for Economic and Trade Cooperation between Chinese Provinces (Municipalities and Autonomous Regions) and African Countries

### Thematic Seminars

#### High-level Seminar on In-depth China-Africa Economic and Trade Cooperation

Sponsored by Counsellors' Office of the State Council and People's Government of Hunan Province

#### China-Africa Agri-Food Supply Chain Cooperation Forum

Sponsored by China Council for the Promotion of International Trade and International Trade Center

#### China-Africa TVET Cooperation Seminar

Sponsored by Department of Education of Hunan Province and Department of Commerce of Hunan Province

**Seminar on China-Africa Automobile Industry Cooperation**

Sponsored by China Association of Automobile Manufacturers

**Seminar on China's Corporate Social Responsibility in Africa: the Role of Chinese Companies in African Communities**

Sponsored by Alliance of Chinese Business in Africa for Social Responsibilities

**Seminar on Think Tanks for China-Africa Economic and Trade Cooperation**

Sponsored by Chinese Academy of International Trade and Economic Cooperation of MOFCOM and China-Africa Economic and Trade Research Institute

**Domestic and Foreign Trade Integration**

By building a platform for the integration of domestic and foreign trade and consumption upgrading, the exhibition aims to help Chinese export-oriented businesses expand the domestic market.

**Outdoor Exhibition**

Large exhibits including construction machinery, agricultural machinery, and automobiles are displayed outdoor.

**Exhibition**

**Exhibition Highlights**

It includes the China-Africa Economic and Trade Cooperation Achievements Exhibition (including the China-Africa Economic and Trade Cooperation Solutions and Cases Exhibition), the Pilot Zone for In-depth China-Africa Economic and Trade Cooperation Exhibition, Chinese-African Women's Innovation and Entrepreneurship Achievement Exhibition, the Countries of Honor Exhibition, the Theme Provinces Exhibition, the Central SOEs Exhibition, etc.

**African Companies and Products**

It showcases African brand commodities, specialty agri-food products, consumer goods, cultural tourism, and finance and other services. It aims to strengthen cooperation with investment and trade promotion agencies and chambers of commerce and associations in African countries. It will facilitate negotiation between buyers, traders and exhibitors by providing printed and/or digital exhibitors and product lists in advance.

**Chinese Companies and Products**

The exhibition is categorized by industries, with remanufacturing, healthcare, consumer electronics, culture, sports and tourism, agriculture, auto parts and components as the highlights; it will also display agri-food products, light industry and consumer goods, mechanical and electrical products, mining industry chain, trade in service, etc.

**Chinese Provinces (Municipalities, Autonomous Regions)**

The exhibition is to showcase their image, cooperation achievements with Africa, and major companies investing in Africa.



**Contact us**

**Main Venue:** Changsha International Conference Center

**Main Exhibition Venue:** Changsha International Convention and Exhibition Center

**Sub-Exhibition Venue:** China-Africa Economic and Trade Innovation Park

**Conference inquiries:**

Yang Jianke, 0086 18518500050, yangjianke@foxmail.com;

Liu Si, 0086 18673318485, sinoafricacooperation@overseashome.cn

**Exhibition inquiries:**

Ma Xinlu, 0086 13603547653, maxinlu@nsevents.cn

**Official website of China-Africa Economic and Trade Expo**

[www.caetexpo.org.cn](http://www.caetexpo.org.cn)

# 中非经贸深度合作先行区

THE PILOT ZONE FOR IN-DEPTH  
**CHINA-AFRICA**  
ECONOMIC AND TRADE COOPERATION





## Guiding Principles

As China enters a new development stage, the Pilot Zone for In-depth China-Africa Economic and Trade Cooperation has been fully and faithfully applying the new development philosophy on all fronts and promoting the new development paradigm. In addition, it has been fully implementing major national strategies such as the “Eight Major Initiatives” and “Nine Programs” for China-Africa cooperation to promote the high-quality development of China-Africa cooperation, accelerate the establishment of long-term mechanisms of China-Africa economic and trade cooperation and exchange, explore new pathways and models for China-Africa economic and trade cooperation, and to build Hunan into a new pacesetter of reform and opening up in China’s hinterland.

## Development Goals

We will focus on in-depth cooperation and pilot programs and establish long-term mechanisms for China-Africa economic and trade cooperation and exchange. In doing so, we aim to achieve the integration of the Pilot Zone with the national market systems, standard systems, and industrial and supply chains in an orderly and comprehensive manner. In addition, we will encourage central regions and major provinces engaged in cooperating with Africa to jointly build platforms to promote common industrial development, and form a new pattern of sub-national economic and trade cooperation with Africa, and to build a model of cooperation with Africa at the sub-national level with international influence.

## Priority Tasks

### African Non-Resource Products Distribution and Trade Center

Accelerating market access for African agri-products. Under the “Partnership for enhancing export capacity of Africa to China (PEECAC)”, an inspection and quarantine laboratory for African imports will be set up to build a whole-process quality and safety control system for agri-products and support eligible ports of entry in the Pilot Zone to expand import categories.

Expanding market channels for quality African products. By establishing an Alliance for African Non-Resource Products Importers and an African Products Marketing Center, the “Brand African Product Warehouse” is set up to accelerate the process of certifying geographical indications (GIs) for African products, thus enhancing the facilitating role of the Expo.

Facilitating customs clearance and settlement. We will build a research and evaluation base for China-Africa technical trade measures and the China-Africa Standardization Industrial Park and support Chinese and African enterprises to jointly build standard innovation centers and standardization technical committees. We will deepen the mutual recognition of Authorized Economic Operators (AEOs) between the General Administration of Customs of China (GACC) and African customs authorities, establish a regular cooperation mechanism with key African ports of entry, and encourage the development of Africa-oriented offshore trade business and headquarters economy.



### China-Africa Cross-Border E-Commerce Cooperation Center



Improving China-Africa cross-border e-commerce cooperation mechanism. We will improve China-Africa E-Commerce Investment Protection Agreement and build the “Silk Road E-Commerce” Base.

Innovating China-Africa cross-border e-commerce business models. We will create a China-Africa cross-border e-commerce supply chain and service system to support the development of new business formats and models such as cross-border live streaming.

Improving overseas digital warehouses and other infrastructure facilities.

### China-Africa Industry Chain Incubation Center

Building an industry cluster for exports to Africa. We will set up an investment platform or headquarters for enterprises investing in Africa and build and operate cooperation parks in Africa, set up and improve the export service system for used construction machinery and overseas after-sales service centers, and expand market procurement trade exports to Africa.

Improving the service for investment and financing cooperation. We support African countries and business associations and Chambers of Commerce to set up business representative offices in the Pilot Zone. We will set up development funds for African agribusiness and trade, deepen cooperation with national-level investment and financing platforms, and strengthen risk protection for investment in Africa.

### China-Africa Cross-border RMB Center



Innovating barter trade. We are exploring new barter trade mechanisms to promote related trade development in an orderly manner.

Promoting China-Africa cross-border RMB settlement. We encourage financial institutions to explore cross-border RMB business with Africa, support African market entities to open RMB settlement accounts in the Pilot Zone, and encourage financial institutions to participate in and accelerate the construction of the China-Africa Cross-Border RMB Center.

### China-Africa Logistics Hub in Central and Western China

Developing the China-Africa logistics corridor. We will support Changsha Huanghua International Airport to build itself into an air hub for passengers and cargo to/from Africa. Based on Hunan-Guangdong-Africa Rail-Sea Express, we will improve the multi-modal transport system, enhance the efficiency of relay routes, and thus build an Africa-facing cargo distribution center in central and western China.

Strengthening logistics infrastructure. We will build a China-Africa cold chain logistics distribution and trading center in central and western China, lay out a warehouse system in Africa and build a China-Africa logistics information platform.



### China-Africa Promotion Center for Economic and Trade Exchange

Building a China-Africa economic and trade training base. Based on the existing training bases of the Academy for International Business Officials (AIBO) of MOFCOM and the Foreign-aid Training Base for Hybrid Rice Technology, we will provide human resources training and professional technical training for Africa, support the establishment of China-Africa Center for Modern Agrotechnology Exchange, Demonstration, and Training, and build China-Africa Innovation and Entrepreneurship Service Demonstration Base.

Enhancing culture, tourism, and people-to-people exchange. We support African tourism exhibitions, encourage twinning with cities in African countries, regular exchange and mutual visits, and support the organization of China-Africa Women's Forum, China-Africa Youth Development Forum, and international business incubation activities.



### Contact us

Contact Person: Ms. Liu Shen    Tel: 0086 731 85281304    E-mail: [hnafrica@163.com](mailto:hnafrica@163.com)  
Address: No.98, Wuyi Avenue, Changsha City, Hunan Province, PRC